E.C.

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I N T E R O F F I C E   M E M O R A N D U M

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                              Date:     16-Nov-1989 01:12pm EST
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TO: See Below *Executive Committee and other.*

Subject: CORPORATE LEADERS FORUM

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I think we can make our Corporate Leaders Forums more
efficient and with more content if we set about to fill in with
Digital information and not outside professors to give general
futuristic predictions on vague things.

We might change the name to Senior Executive Seminars. I think
people would much rather become educated on a small number of
critical concepts, so that they can carry on conversations with
their people, rather than vague generalities about the future.
We could find the best lecturers within Digital who are experts
on the subject and have them carefully present the right
technical subject, but narrow the goals of the lecture to get
across the critical, major concepts.

One lecture could be on standards. The theme should be UNIX is
not a standard, but UNIX should follow standards.

Another one should be on databases. We can explain two, three,
or four different databases and how they operate so that people
can walk away with a feeling that they understand initials when
they hear them.

Another lecture could be on OLTP and the general concepts would
be very important to any senior executive.

The concepts of a networked organization with its implications on
teamwork, data sharing, software sharing, and work sharing would
be well to have organized in a simple outline that could be
presented in an hour.

Desktop devices could also make a good one-hour seminar.
What's the difference between a terminal, a picture terminal, a

PC, and a workstation? How does one pick between them? What
does it mean to network them together in a building or in a whole
organization?

KHO:mg
KO:3533
(DICTATED 11/15/89 BUT NOT READ)

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